



BrainUp Chicago 5K Run/Walk Saturday, October 13, 2018

Levels and Benefits	Presenting \$25,000	Visionary \$15,000	Compassion \$10,000	Program \$5,000
Exclusive Benefits				
Name in event title <i>"BrainUp 5K Run/Walk Presented by NAME"</i>	✓			
Sponsor of the <i>BrainUp Research Collaboration Grant</i>	✓			
Presentation of award on behalf of company	✓			
Sponsor <i>Groundbreaking Cancer Research</i>		✓		
Sponsor a <i>Patient-Care Program</i> for One Year			✓	
Sponsor Groups for Families and Caregivers of Brain Cancer Patients				✓
Engagement Benefits				
Admission for Runners/Walkers	25	20	15	10
Dedicated Information Table at Event	✓	✓	✓	✓
VIP Area for guests with Food and Drinks	✓	✓		
Branding & Marketing Benefits				
Name/logo on electronic save-the-date*	✓	✓	✓	✓
Name/logo on event t-shirt**	✓	✓	✓	✓
Name/logo on event website	✓	✓	✓	✓
Name/logo on event Banner/Podium	✓			
Name/logo on finish line signage	✓			
Name/logo on event related material	✓	✓	✓	✓

*Sponsors will be included in other BrainUp events (i.e. BrainUp Goes Live, Cheers for Charity, and others)



**October 13, 2018
Maggie Daley Park, Chicago**

Please reserve the following:

- ___ **Earlybird Registration (before 9/9): \$25**
- ___ **Individual Registration (9/10 – 10/7): \$30**
- ___ **Week of Registration (10/8 – 10/13): \$35**

Please reserve the following SPONSORSHIP(S)*:

- ___ **Presenting Sponsor at \$25,000:** *Includes name in event title, official sponsor of the BrainUp research collaboration grant, presentation of award, admission for 25 runners/walkers, dedicated information table at event, sponsorship of VIP Area for guests, name/logo on: save the date, event t-shirt, event website, banner/podium, finish line and all event related materials*
- ___ **Visionary Sponsor at \$15,000:** *Official sponsor of a Groundbreaking Cancer Research, includes admission for 20 runners/walkers, dedicated information table at event, sponsorship of VIP Area for guests, name/logo on: save the date, event t-shirt, event website, and all event related materials*
- ___ **Compassion Sponsor at \$10,000:** *Official sponsor of a Patient-Care Program for one year, includes admission for 15 runners/walkers, dedicated information table at event, name/logo on: save the date, event t-shirt, event website, and all event related materials*
- ___ **Program Sponsor at \$5,000** *Official sponsor of groups for families and caregivers of brain cancer patients, admission for 10 runners/walkers, name/logo on: save the date, event t-shirt, event website, and all event related materials*

Response Information:

___ **I am unable to attend the event, but would like to make a tax deductible contribution of \$_____.**

Contact Name: _____ Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____-_____ Email Address: _____

I wish to pay by Credit Card: Please charge \$ _____ to my: Visa MasterCard American Express

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Signature: _____

I wish to pay by Check: Enclosed please find my check in the amount of \$_____

Please make your check payable to **BrainUp** and mail with this form to:
BrainUp · c/o Powered by Professionals · 1460 Broadway · New York, NY 10036

My company offers a matching gifts program.

Donor wishes to remain anonymous.

** For more information, please contact Reese Toshach at 646.278.6739 or reese@poweredbyprofessionals.com.*

****BrainUp is a not-for-profit public charity recognized by the IRS under 501(c)(3). BrainUp EIN # is 47-5516802**